



ज्ञानगंगा घोरोघरी

Yashwantrao Chavan
Maharashtra Open University
Nashik - 422 222

Prospectus for Master of Business
Administration (M.B.A.) P79

Year 2020-21

Index

1. About School	3
2. About Programme	3
2.1 Aims	
2.2 Duration	
2.3 Medium	
2.4 Programme Structure	
3. Evaluation Procedure	7
4. Admission Procedure.....	12
4.1 Eligibility	
4.2 Entrance Fees	
4.3 Programme Fees	
5. The Entrance Examination Structure.....	14
7. Regional Centres	19
8. Study Centres	20
9. Contacts	26

1. About School

The School of Commerce and Management is one of the eight schools of studies located at the headquarter of the university. Through its quality policy it aims to enhance and sustain excellence of its educational programmes. The school offers various programmes by which student can update his knowledge, ability and managerial skills while working in his/her profession. All the programmes offered by the school have become extremely popular and are among the best in Distance Learning Programme methods.

The school envisages to :

1. Develop under graduate, postgraduate and research level programmes for creating professional manpower required by the present competitive world.
2. Ensure relevance of programmes by updating course regularly.
3. Relate all the courses to the developed needs of individuals, institutions and the state.
4. Provide innovative, flexible and open systems of education by using the distance teaching methodology and by applying modern communication technologies to education.
5. Establish linkages with educational industries to share experience and knowledge.

Now, keeping with the trend of providing quality higher education the Yashwantrao Chavan Maharashtra Open University has also started M.Com (English medium) Programme under The School of Commerce & Management.

2. About Programme

2.1 Aims

The Aims of the M.B.A. programme are –

1. To help practising managers to become more effective decision makers in their fields by updating their knowledge and managerial skills.
2. To enable the budding managers to develop their skills of critical analysis, logical thinking and creative imagination.
3. To enable the managers to make independent judgements in the analysis and resolution of complex managerial problems.

2.2 Duration

- a) The minimum duration = 2 Years
- b) Maximum duration = 5 Years
- c) A minimum attendance of 50 % is compulsory for the counselling sessions.

2.3 Medium

The medium of instruction and examination is English only.

2.4 Programme Structure

The programme consists of 20 courses and project work spread over 4 semesters in two academic years.

MBA First Year

Semester I

<i>Course Code</i>	<i>Course Name</i>	<i>Credits</i>	<i>Marks</i>
MBA101	Accounting and Finance for Managers	4	100
MBA102	Business Environment	4	100
MBA103	Economics for Managers	4	100
MBA104	Management Processes & Organisational Behaviour	4	100
MBA105	Research Methodology & Communications	4	100

Semester II

Compulsory Courses

<i>Course Code</i>	<i>Course Name</i>	<i>Credits</i>	<i>Marks</i>
MBA201	Business Ethics & Corporate Governance	4	100
MBA202	Quantitative Techniques in Management	4	100
MBA203	Production and Operations Management	4	100
MBA204	Marketing Management	4	100
MBA205	Human Resource Management	4	100

Generic Electives: Audit Courses (Any One)

<i>Course Code</i>	<i>Course Name</i>	<i>Credits</i>	<i>Marks</i>
GEN121	Cyber Security	4	100
GEN101	English	4	100
GEN103	French	4	100
GEN105	German	4	100
GEN104	Arabic	4	100
CMP204	Office Tools	4	100
GEN204	Communication skills	4	100

E-books for Audit Courses will be available on university website. Printed books of Audit Courses will not be made available to the students.

MBA Second year

Semester III

Compulsory Courses

<i>Course Code</i>	<i>Course Name</i>	<i>Credits</i>	<i>Marks</i>
MBA301	Strategic Management	4	100
MBA302	International Business and International Trade	4	100

Specialisations:

Total : 3 Courses : Compulsory 2 Courses + Optional 1 Course

Note: As per the revised structure, 2 courses are compulsory & for optional courses student can select any one course from the optional courses available.

(A) Finance group

<i>Course Code</i>	<i>Course Name</i>	<i>Credits</i>	<i>Marks</i>
FMG301	Corporate Finance (Compulsory)	4	100
FMG302	Indian Financial System & Management of Financial Institutions (Compulsory)	4	100
FMG303	Management of Financial Services (Optional) OR	4	100
FMG304	Security Analysis & Portfolio Management (Optional)	4	100

(B) Marketing Group

<i>Course Code</i>	<i>Course Name</i>	<i>Credits</i>	<i>Marks</i>
MKG301	Marketing Research (Compulsory)	4	100
MKG302	Advertising and Sales Promotion (Compulsory)	4	100
MKG303	Industrial Marketing (Optional) OR	4	100
MKG304	Services Marketing (Optional)	4	100

(C) Human Resource Management Group

<i>Course Code</i>	<i>Course Name</i>	<i>Credits</i>	<i>Marks</i>
HRM301	Organisational Change and Development (Compulsory)	4	100
HRM302	Human Resource Planning (Compulsory)	4	100
HRM303	Managing Interpersonal & Group Processes (Optional) OR	4	100
HRM304	International Human Resource Management (Optional)	4	100

(D) Manufacturing Management Group

<i>Course Code</i>	<i>Course Name</i>	<i>Credits</i>	<i>Marks</i>
MMG301	Manufacturing Strategy (Compulsory)	4	100
MMG302	Supply Chain Management (Compulsory)	4	100
MMG303	World Class Manufacturing (Optional) OR	4	100
MMG304	Production Planning & Control (Optional)	4	100

MBA Second year

Semester IV

Compulsory Courses

<i>Course Code</i>	<i>Course Name</i>	<i>Credits</i>	<i>Marks</i>
MBA401	Business Laws	4	100
MBA402	Management Information System	4	100
P97 PRJ	Project Work	8	200

Specialisation:

Total : 3 Courses : Compulsory 2 Courses + Optional 1 Course

Note: As per the revised structure, 2 courses are compulsory & for optional courses student can select any one course from the optional courses available.

(A) Finance group

<i>Course Code</i>	<i>Course Name</i>	<i>Credits</i>	<i>Marks</i>
FMG401	Taxation (Compulsory)	4	100
FMG402	Banking & Bank Finance (Compulsory)	4	100
FMG403	International Finance (Optional) OR	4	100
FMG404	Management Control Systems (Optional)	4	100

(B) Marketing Group

<i>Course Code</i>	<i>Course Name</i>	<i>Credits</i>	<i>Marks</i>
MKG401	Consumer Behaviour (Compulsory)	4	100
MKG402	Sales and Distribution Management (Compulsory)	4	100
MKG403	Retail Marketing (Optional) OR	4	100
MKG404	Rural Marketing (Optional) OR	4	100
MKG405	International Marketing (Optional)	4	100

(C) Human Resource Management Group

<i>Course Code</i>	<i>Course Name</i>	<i>Credits</i>	<i>Marks</i>
HRM401	Industrial Relations & Labour Legislation (Compulsory)	4	100
HRM402	Management of Training and Development (Compulsory)	4	100
HRM403	Human Resource Development (Optional) OR	4	100
HRM404	Performance and Reward Management (Optional)	4	100

(D) Manufacturing Management Group

<i>Course Code</i>	<i>Course Name</i>	<i>Credits</i>	<i>Marks</i>
MMG401	Total Quality Management & Six Sigma (Compulsory)	4	100
MMG402	Project Management (Compulsory)	4	100
MMG403	Enterprise Resource Planning (Optional) OR	4	100
MMG404	Services Operations Management (Optional)	4	100

Generic Electives: Audit Courses (Any One)

Course Code	Course Name	Credits	Marks
GEN203	Value Education	4	100
GEN401	Yoga	4	100

Note :

1. The 4 specialisation groups are available for the students. the students have to choose one group out of these four groups. If a student chooses a course which is not available in the name of a particular study centre, then it means that the examinations for that specialisation course will be conducted at that study centre but counselling will not be available at that particular centre.
2. Student should read the above information carefully and choose their Specialisation Courses. He/She should contact the Study Centre regarding counselling of these courses.

P79PRJ Project Work (Compulsory)

The students are required to complete a project work during the 2nd year.

3. Evaluation Procedure

Evaluation

The pattern of evaluation used for the M.B.A. programme will consist of the following three components.

For each theory course of 100 marks, there will be 80 marks for University Assessment (End Examination [EE]) and 20 marks reserved for Continuous Assessment (Home Assignments [CA])

Student will have to obtain minimum 40 marks to pass in each course.

(A) Internal Assessment (Continuous Assessment i.e. Home Assignment): 20 Marks

1. Students should submit ONE home assignment of 20 marks per course, having 4 Questions of 5 marks each. Thus, in each semester, for 5 courses 5 home assignments will have to be submitted.
2. University will upload the home assignment questions on university website. Student should download the home assignment questions from the university website.
3. Student must submit legibly hand written home assignments (hard copy) to the Study Centre (For Semester I & Semester III before 15th October and for Semester II & Semester IV before 15th March) for assessment.
4. Thus, the student of MBA Programme will submit 5 home assignments for 5 courses in each semester (For Semester I & Semester III before October and for Semester II & Semester IV before 15 March).
5. These assignments shall be evaluated for 20 marks by the Counsellors of the concerned courses at the study centre and the list of marks obtained by the students would be submitted to the study centre. It will be mandatory for the study centres to submit these course wise marks to the university before the commencement of each semester end examination only in online mode i.e. through study centre login at <http://ycmou.digitaluniversity.ac>. The website link for online

submission of marks will be made available on the university website only for 8 days.

6. Student is allowed to submit home assignments in hard copy at the study centre within the stipulated time period announced by the university and the study centre, on the website or/and other means. Student should follow the university updates and be in touch with the study centres and submit his/her first semester assignments within time.
7. The student who fail to submit home assignments within the stipulated time would not to be allowed to re-submit the same after the commencement of the first semester end examination and he/she would be awarded 'zero' ABSENT marks, and the same would be displayed in his/her mark sheet.

If the student fails to submit the assignment during that semester, he/she will not be allowed to submit assignments thereafter and will have to pass that course by obtaining marks in end examination.

Study Centre need to contact at university headquarters Exam Unit II for more details regarding submission of continuous assessment marks evaluation and submission.

Assignments submission for each course must be completed by the stipulated dates in the same semester of an academic year as communicated by the University. The university will not give permission for resubmission/late submission of assignment under any circumstances.

(B) End Examination (EE) - 80 Marks.

Each theory paper will be of 80 marks. For each course, 80 marks are reserved for University Assessment (End Examination)

1. Under the End Examination (EE) in each semester there will be 5 question papers of 80 marks, for 3 hours duration each. The university will conduct end examination as per the schedule declared in advance.
2. In the end examination for 80 marks, there will be 20 questions of 5 marks each, and student may attempt any 16 questions out of those.
3. The student will have to obtain minimum 40 marks to pass in each course.
4. Answers to these 5 marks questions should be written in 75-80 words each.

Evaluation Pattern

End Examination	80 Marks
Continuous Assessment	20 Marks
Total	100 Marks

(C) Project Work

A project report may be in the form of a comprehensive case study, inter-organizational study or field work.

Project work carrying 200 marks has to be done under the guidance of a project supervisor.

Study Centre should allocate the students to project supervisor in Semester II in the month of January.

Under the Project Supervisor's supervision, the student should first prepare the Project Proposal (synopsis) and submit to study centre for its approval in Semester II in month of April. The study Centers should get the project proposal to the University before 15th May for the approval.

The Project Proposals evaluated by the experts at the University headquarters will be sent to the Study Centre within two months from the date of submission of the Project Proposal (Synopsis).

Once the Synopsis is approved under the Project Supervisor's supervision student should prepare the Project Report.

Student should complete the Project Work during the III and IV semester.

Student must submit 2 hard copies and 2 soft copies in the form of CD's of the Project Report to the study centre through Guide within the stipulated time period given i.e before 15th February in Semester IV. (If your synopsis is not approved you cannot submit the Project Report.)

The study centre should sent the Project Reports to the University headquarters before 28th February for evaluation.

The student who fails to submit the Project Report during the given time period, can re-submit the same before the completion of the registration period of 5 years.

However, such student will have to apply for repeater examination in the prescribed Format and pay the applicable examination fees.

Assessment of the Project Work

Assessment of the project work will be done after submission of the Project Report by the study centres to the University headquarters.

The MBA Project Report will be evaluated for 200 marks by the experts at the University headquarters.

The students should obtain 80 marks out of 200 marks to pass in the Project Work component.

Revaluation of the Project Work is not allowed.

Re-submission of Project Report for class improvement is not allowed.

Projects assessed as unsatisfactory (less than 80 marks) will have to be resubmitted after incorporating the modifications as specified by the University before the completion of the registration period of 5 years.

However, such student will have to apply for repeater examination in the prescribed Format and pay the applicable examination fees.

Please Note:

1. Revaluation of Project Report is not allowed.
2. Resubmission of Project Report for Class Improvement is not allowed.

(D) Rules of passing

Student will have to obtain minimum 40 marks to pass in each course.

The marks obtained by the student in Continuous Assessment shown separately in the Mark Sheet

In order to complete any course successfully, a candidate must get minimum 40% marks [Cumulative for University Assessment (End Examination) and Continuous Assessment (Home Assignments)]. Students not completing course/courses successfully will be required to reappear for the concerned end examination and improve their class therein.

Successful completion of the project component requires obtaining minimum 40 % marks.

A student must successfully complete First Year, Second Year and Project Work in order to qualify for the award of the M.B.A. Degree.

The final result of the student after considering the performance for all academic years will be declared on the basis of the following:

Credit Based Semester System (CBSS): Under the CBSS, the requirement for awarding a degree or diploma or certificate is prescribed in terms of number of credits to be completed by the students.

Credit Point: It is the product of grade point and number of credits for a course.

Credit: A unit by which the course work is measured. It determines the number of hours of instructions required per week. One credit is equivalent to around 30 hours of learning activities.

Cumulative Grade Point Average (CGPA): It is a measure of overall cumulative performance of a student over all semesters. The CGPA is the ratio of total credit points secured by a student in various courses in all semesters and the sum of the total credits of all courses in all the semesters. It is expressed up to two decimal places.

Grade Point: It is a numerical weight allotted to each letter grade on a 10-point scale.

Letter Grade: It is an index of the performance of students in a said course. Grades are denoted by letters O, A+, A, B+, B, C, P and F.

The UGC recommends a 10-point grading system with the following letter grades and points as given below:

Letter Grade and description	Grade Point
O (Outstanding)	10
A+ (Excellent)	9
A (Very Good)	8
B+ (Good)	7
B (Above Average)	6
C (Average)	5
P (Pass)	4
F (Fail)	0
Ab (Absent)	0

Semester Grade Point Average (SGPA): It is a measure of performance of work done in a semester. It is ratio of total credit points secured by a student in various courses registered in a semester and the total course credits taken during that semester. It shall be expressed up to two decimal places.

Semester: Each semester will consist of 15-18 weeks of academic work equivalent to 90 actual teaching days.

Transcript or Grade Card or Certificate: Based on the grades earned, a grade certificate will be issued to all the registered students after every semester. The grade certificate will display the course details (code, title, number of credits, grade secured) along with SGPA of that semester and CGPA earned till that semester.

All the generic electives shall be of Theoretical in nature. They shall be implemented using online mode of delivery. The examination of such courses shall be conducted using online and on-demand methodology.

In assessing the performance of the students in examinations, the usual approach will be to award marks based on the examinations conducted at various stages (sessional, mid-term, end- semester etc.) in a semester. The

numeric marks obtained in such examinations shall be converted to appropriate letter grades. In order to avoid the variations, the UGC recommendations shall be followed. The following system to be implemented in awarding the grades and CGPA under the credit based semester system (as mentioned in point no. 2.10).

Grading:

1. The examinees shall be evaluated for internal assessment and end examination as per the evaluation pattern for the respective courses. The numerical marks in the aggregate shall be converted to the appropriate Letter grade and Grade point on prorated basis, i.e. using scaling down 100 marks to 10 Grade point Scale. Thus, a person who has scored 46 marks out of maximum 100 marks in the aggregate shall get C (Average) Grade securing 5 points.
2. A student obtaining Grade F shall be considered failed and will be required to reappear in the examination.
3. For non credit courses 'Satisfactory' or 'Unsatisfactory' shall be indicated instead of the letter grade and this will not be counted for the computation of SGPA/CGPA.
4. The Universities can decide on the grade or percentage of marks required to pass in a course and also the CGPA required to qualify for a degree taking into consideration the recommendations of the statutory professional councils such as AICTE, MCI, BCI, NCTE etc.

Computation of SGPA and CGPA

The following procedure to compute the Semester Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA) shall be followed:

- i. The SGPA is the ratio of sum of the product of the number of credits with the grade points scored by a student in all the courses taken by a student and the sum of the number of credits of all the courses undergone by a student, i.e.

$$\text{SGPA (Si)} = \frac{\sum(C_i \times G_i)}{\sum C_i}$$

where C_i is the number of credits of the i th course and G_i is the grade point scored by the student in the i th course.

- ii. The CGPA is also calculated in the same manner taking into account all the courses undergone by a student over all the semesters of a programme, i.e.

$$\text{CGPA} = \frac{\sum(C_i \times S_i)}{\sum C_i}$$

where S_i is the SGPA of the i th semester and C_i is the total number of credits in that semester.

- iii. The SGPA and CGPA shall be rounded off to 2 decimal points and reported in the transcripts.

Illustration of Computation of SGPA and CGPA and Format for Transcripts

Computation of SGPA and CGPA

Illustration for SGPA

Course	Credit	Grade letter	Grade point	Credit Point (Credit x Grade)
Course 1	3	A	8	3 X 8 = 24
Course 2	4	B+	7	4 X 7 = 28
Course 3	3	B	6	3 X 6 = 18
Course 4	3	O	10	3 X 10 = 30
Course 5	3	C	5	3 X 5 = 15
Course 6	4	B	6	4 X 6 = 24
	20			139

Thus, SGPA = $139/20 = 6.95$

Illustration for CGPA

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
Credit : 20	Credit : 22	Credit : 25	Credit : 26	Credit : 26	Credit : 25
SGPA:6.9	SGPA:7.8	SGPA: 5.6	SGPA:6.0	SGPA:6.3	SGPA:8.0

Thus,

$$\begin{aligned} \text{CGPA} &= 20 \times 6.9 + 22 \times 7.8 + 25 \times 5.6 + 26 \times 6.0 + 26 \times 6.3 + 25 \times 8.0 \\ &= 6.73 \end{aligned}$$

Transcript (Format): Based on the above recommendations on Letter grades, grade points and SGPA and CCPA, the HEIs may issue the transcript for each semester and a consolidated transcript indicating the performance in all semesters.

Important

- Students not completing successfully one or more courses at the first year level, may be given admission to the Second Year. This evaluation pattern will remain in force, unless changed subsequently. In the event that any changes are made in this regard, these will be communicated to all the concerned and will become applicable to the ongoing student-batch and also binding on them.

4. Admission Procedure

4.1 Eligibility

Admission to the M.B.A. programme is open to all citizens of India who satisfy the following condition:

- Passed minimum three year duration Bachelor's Degree awarded by any of the universities recognized by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories and persons with disability belonging to Maharashtra State only) or its equivalent.
- Qualify the Entrance Exam conducted by Yashwantrao Chavan Maharashtra Open University.

4.2 Entrance Fees

The fee structure for the M.B.A. Programme is as follows.

Entrance Fees Rs.500/-

4.3 Programme Fees

The fees will be collected annually at the time of student registration. The fee structure for the M.B.A. Programme is as follows.

(1) Total Programme Fee

The total Programme fee consists of 2 (Two) independent parts:

a) University Programme Fees (UPF):

The University Programme fee is inclusive of examination fees. Each student has to pay UPF by online mode as specified by the University. University accepts no other form of payment.

b) Study Centre Fees (SCF):

Each student has to pay the SCF directly to the respective study centre. Students are supposed to keep receipt of Study Centre fees for future reference.

Please do not pay any additional fees to the Study Centre. The programme fees will be as given below. If your admission is cancelled due to some reason, the programme admission fees will not be refunded.

(2) Fees for the Programme is as follows:

First Year

University Programme Fee	Rs. 12,100/-
Study Centre Fee	Rs. 3,000/-
Total (To be paid through online banking)	Rs. 15,100/-

Second Year & Project

University Programme Fee	Rs. 13,100/-
Study Centre Fee	Rs. 4,500/-
Total (To be paid through online banking)	Rs.17,600/-

Note:

- Rs. 150/- is charged for re-examination of each course along with Rs. 100/- for mark-sheet and postage.
- Under any circumstances student should not pay fees in excess of above mentioned fee structure, to the study centre or University.
- Fees once paid will not be refunded under any circumstances.

Details of the University Fees

Sr.No.	Particulars	I Year	II Year
1.	Registration Fee	100	100
2.	Tuition Fee	4,000	4,000
3.	Examination Fee	4,050	4,350
4.	Other Fee	200	200
5.	Development Fund	3,750	4,450
	Total	12,100	13,100

5. Registration Procedure

This Programme is offered through online admission process. Students should follow online process of admission as specified by the University.

On successful completion of registration process, the students should collect the online receipt and submit it to Study Centre for confirmation of admission.

Re-registration

Re-registration shall be done once only. The period of Re-registration is valid for 3 years only. The Re-registration is not allowed after 3 years of the expiry of the first Registration date. The total period of Re-registration is 3 years, so student must apply immediately after the expiry of the registration period.

6. The Entrance Examination Structure

5.1 Introduction

The candidates seeking admission to the Master in Business Administration (M.B.A.), Programme of this University will have to appear for and show sufficient level of competence and aptitude in a Common 'Entrance Examination' conducted by the University.

The information regarding the Entrance Exam, its composition, nature, etc. is given in the following sections.

5.2 Nature and Composition

This Entrance Exam, is designed for testing various scholastic/mental abilities and skills that are considered essential for the successful completion of the programme. It is also intended to test the aptitudes of the candidates in the important aspects of business organisation. The test consists of the following sections as given below.

<i>Section</i>	<i>Topic</i>	<i>Marks</i>
1	Reading Comprehension	12
2	Verbal Ability	20
3	Numerical Ability	16
4	Business Data Interpretation	24
5	Business Application	16
6	Business Judgement	12
	Total	100

IMP: Date of Online Entrance Exam: Details of Entrance dates will be declared by separate notification by the Exam Department. Students are requested to see YCMOU website for the same.

Nature and Types of Questions

All the questions (hereafter referred to as 'items') are of the 'multiple choice' type, wherein each item is given four options.

The candidate has to 'select' only one of the given options as the correct answer to the item and indicate the same by clicking on the corresponding circle.

Every item carries 2 marks. Examples that follow are simply to illustrate the nature of the items likely to appear in the different 'sections' of the examination paper.

Illustrative Examples

The examples given for each section are merely to illustrate the nature of task required.

The examples cited here are just to give an idea about the nature of entrance examination and questions appearing in entrance examination may vary from illustrative examples.

(i) Reading Comprehension

In this component, a passage (consisting of about 450-500 words or 25-30 lines) will be given. The candidate has to read the passage very carefully, understand the details and answer the items that follow it.

Some items are meant for testing understanding of what is stated therein. Some others are intended to test interpretation and analysis of what is read. Certain others are intended for testing understanding of the contextual meanings of specific words/phrases.

It is important to thoroughly read the passage a sense of the principal ideas, facts, organisation of content, information relating to ideas, attitudes, tone and general style of presentation before one attempts to answer the items.

Each item is expected to be answered on the basis of what is in the passage and not on the basis of personal opinion or knowledge.

Candidates are advised to read all the options before selecting an answer.

Here is an example to illustrate.

Directions: Read the passage given below and answer all the items following the passage on the basis of what is stated / implied in it.

Since then, the span of man's life grew to eighty years. The first thirty years of his whole long life are, in fact, those of man's own life. At this stage, he is sound both in body and mind and is full of fire.

After that, in the next eighteen years, he leads the life of a donkey. In this age, he does nothing but abuse. Thereafter, he steps into the life of a dog. At that stage, man lacks the vigor of the past, but all the same the memory of the days gone by does not slip away.

Therefore, he can do little but sit apart and bark at others. Finally he glides into the life of a monkey when he, not only in his conduct but also in his physical appearance, apes the monkey.

1. The focus in the passage is on the character of a
(A) dog (B) man
(C) donkey (D) monkey
2. The first thirty years of man's life can be called his own because.....
(A) he remains free from any worries
(B) he enjoys his educational life
(C) he is then sound in body and mind
(D) he can live life as he wants

Example 2

If the radius of a circle is increased by 1cm. the ratio of the new circumference to the new diameter will be -

- (a) + 2 (b) - 2
(c) $(2^* + 1)/2$ (d) None of these

Example 3

Rama and Krishna hire a pasture for Rs.260. Rama puts 20 cows for 3 months and Krishna puts 35 cows for 2 months. The amount to be paid by Rama will be -

- (A) Rs. 100 /-, (B) Rs. 115 /-
(C) Rs. 140 /-, (D) Rs. 120 /-

(iv) Business Data Interpretation

This section tests the ability for business comprehension and interpretation of the data related to business and commerce. It is tested through different forms such as tables, graphs, histograms, pie charts, polygons and the like. A series of items is given for each set of data for testing interpretation, interpolation and extrapolation abilities. Here is an example of a data set along with related items.

In a certain large-scale company, labour trouble continued for about 3 years in succession after which the factory workers went on a total strike.

During these 3 years, the company management had retrenched several workers as indicated in Table No. 1.

Table No. 1

Year	Worker strength	Workers retrenched (number)	Age-range of retrenched workers			Work experience of retrenched workers (yrs.)			
			20-24	25-29	30-34	<1	1 to <3	3 to <5	5 & above
1999	4000	15	2	10	3	10	3	2	0
1992	4525	20	7	11	2	9	6	4	1
1993	5000	25	6	13	6	12	7	4	2

1. What percentage of the total workers retrenched were within the age-range of 25-29 ? (Figures have been rounded)
(A) 17 (B) 56 (C) 18 (D) 57
2. What was the increase in percentage of retrenchment between 1991 and 1992 for the workers with a work experience of between '3 to less than 5 years' ? (Figures have been rounded)
(A) 10 (B) 7 (C) 5 (D) None of the above
3. Which of the following situations, shows the maximum retrenchment of workers ?
(A) When age range is high & work experience is high.
(B) When age range is high & work experience is low.
(C) When age range is at the intermediate level & work experience is low.
(D) When age range is at the intermediate level & work experience is high.

(v) Business Application

This component deals with items designed to test the ability to apply given data for solving simple problems related to commerce, economics, statistics and business.

The topics that may be covered herein are : Ratio - Proportion - Variation, Average - Percentage, Profit - Loss - Discount, Interest (Simple and Compound), Stocks and Shares, Taxes - Rates, Insurance Time - Work - Speed and the like.

Given here are a couple of illustrative examples.

Example 1

The cost price of an article is Rs. 8.50. The selling price is to be decided so that a profit of 25% on the selling price will be made? What should be the selling price ?

- (A) Rs. 11.33 (B) Rs. 10.36
(C) Rs. 12.05 (D) Rs. 9.78

Example 2

The sum of Rs. 4000 will amount to Rs. 5000 at a simple interest of 5% p.a. in -

- (A) 4 years; (B) 6 years
(C) 2 years 6 months (D) 5 years

(vi) Business Judgement

In this section, information about a business situation is provided in sufficient details in a passage or a case report. This is followed by a series of items that will test the ability to evaluate the statements, facts and other information regarding the business and to make your judgement about the various aspects of the business as stated in the report.

Example 1

Directions : Read carefully the passage given below and answer the questions that follow.

Secretarial practices in modern offices have seen many technological changes in recent years. A major event is the advent of computerisation in every sphere of life. A leading typing institute offering regular training as well as undertaking major typing tasks on job-work basis, was quick to realise the possible use of computerisation in improving its services and therefore decided to purchase the latest computers with printers etc. to update its existing facilities. The new equipment, it was realised, would result in increased output to the extent that the work handled by three secretarial assistants would, with the new facilities, be handled, by one assistant.

It was believed that the overall profits of the institute with the use of computerised services would undergo a significant increase.

Besides, the manager of the institute enjoyed good, cordial relations with his subordinates. In fact, on many occasions in the past, his subordinates had stayed back well beyond working hours (without any expectation of monetary compensation) in order to respect the commitments made to outside parties.

Over a period of six months, the manager of the institute collected funds (partly by investing his own earlier profits and partly by raising loans from the State Bank of India) for the purchase of the required computers and accessories. He was lucky to obtain the required equipment within a week.

By the end of 8 months, after a detailed financial analysis of the existing situation, it appeared, however, that the overall profits of the institute had declined by 8% rather than showing an expected increase. There had been no change in other conditions within the set-up. Perplexed about this unexpected outcome, the manager of the institute sought advice from a firm of management consultants. The consultants worked on the details provided by the manager of

the institute and finally submitted their report, giving useful advice and recommendations.

Given below are a set of factors which may not be important in the decision advice given by the firm of management consultants. Evaluate each factor with respect to the classification scheme given below.

Classification Scheme

Mark

- (i) if it is a major objective in the decision making process.
- (ii) If it is a major factor, influencing the decision.
- (iii) If it is a minor factor, influencing the decision.
- (iv) if it is an unimportant issue, in making a decision.

The following items are to be evaluated on the basis of the classification-scheme.

1. Time required for getting the new equipment.
2. Possible difficulties in getting a loan.
3. Increased productivity of subordinates.
4. Training of subordinates in new techniques of computerisation.
5. Increase in profits.

7. Regional Centres

Following list provide detail information about Regional Centres of the University

Sr. No.	Regional Center	Address	Tel. Fax No.
01.	Amravati	Yashwantarao Chavan Maharashtra Open University, Amravati Regional Centre, V.M.V. Road to Valgaon Road, Post. V.M.V., Amaravati-444604	Tel No.0721-2531444 Fax. No. 0721-2531445
02.	Aurangabad	Yashwantarao Chavan Maharashtra Open University, Aurangabad Regional Centre, C/o, Survey No.41, Nandanvan Colony, Camp, Aurangabad-431001	Tel No. 0240-2335798 / 2356826 Fax No. 0240-2335798
03.	Mumbai	Yashwantarao Chavan Maharashtra Open University, Mumbai Regional Centre, C/o, Jagannath Shankarsheth, Primary Municipal School, 2 nd Floor, Frear Breech (South), Nana Chouk, Grant Road (West), Mumbai-400007.	Tel No. 022-23874186 / 23813256 Fax No. 022-23826135
04.	Nagpur	Yashwantarao Chavan Maharashtra Open University, Nagpur Regional Centre, Subhedar Hall, University Sports Area, Law College Campus, Amravati Road, Ravinagar Chouk, Nagpur-440001	Tel No. 0712-2553724 / 25 Fax No. 0712- 2553725
05.	Nashik	Yashwantarao Chavan Maharashtra Open University, Nashik Regional Centre, Old Corporation Building, 2 nd Floor, New Pandit Colony, Nashik-422002	Tel. No. 0253-2317063 Fax No. 0253-2576756

Sr. No.	Regional Center	Address	Tel. Fax No.
06.	Pune	Yashwantarao Chavan Maharashtra Open University, Pune Regional Centre, Shahir Annabhau Sathe Prashalagruha, Corporation School No. 5 (Boys), 654, Opp. Sadashiv Peth Haud, Kumdhekar Marg, Pune-411030	Tel No. 020-24491107 Fax No. 020-24457914
07.	Kolhapur	Yashwantarao Chavan Maharashtra Open University, Kolhapur Regional Centre, Shivaji University Campus, Near Post Office, Vidyanagar, Kolhapur-416004	Tel No.0231-2607022 Fax No. 0231-2607023
08.	Nanded	Yashwantarao Chavan Maharashtra Open University, Nanded Regional Centre, Swami Ramanand Teerth Marathwada University, Sport Building, Nanded-431606	Tel No. 02462-259940/50 Fax 02462-259940

8. Study Centres

Sr. No.	Study Centre Code	Name of Study Centre	Address of Study Centre	Telephone No.
1	1101A	Smt. L.R.T. College of Commerce, Akola	Smt. L.R.T. College of Commerce, Ratanlal Plot, Akola 444 001	0724-2400197, 2413924, 2457689
2	1105A	Shri Shivaji College of Arts, Commerce & Science college, Akola	Shri Shivaji College of Arts, Commerce & Science College, Sc Nagar, Shivaji Park, Akola - 444001	0724-2410438, 2453295
3	1203A	Shri Shivaji Arts & Commerce College, Amravati	Shri Shivaji Arts & Commerce College, Shivaji nagar, Amravati-444603	0721-2660510
4	12129	Takshashila Mahavidyalaya	Takshashila Mahavidyalaya, Shyam Nagar, Congress Nagar Road, Amravati 444606	0721-2568269, 2560534
5	12163	Brijlal Biyani Science College, Amravati	Biyani educational campus, Ravinagar, Amravati-444 605	0721-2677011
6	1251A	Vidya Bharati College, Amravati	Vidya Bharati College, C.K.Naidu Road, Camp, Amravati 444 602	0721-2551979
7	1279A	Vinayak Vidya Mandir Arts, Commerce, Science College, Amravati Dastur Nagar, Amravati	Amravati Dastur Nagar, Amravati	9823165900
8	1392A	College of Management, Khamgaon	College of Management, Durdarshan Kendra Road, Waman Nagar, Khamgaon, Dist: Buldhana-444 303	07263-256666, 9423445566 9096456822
9	1419A	Smt. Vastalabai Naik College, Pusad Tq. Pusad Dist Yavatmal	Pusad Tq. Pusad Dist Yavatmal	(07233)246115
10	14116	Babaji Date Arts, Commerce College, Yavatmal	Yavatmal	9850390418
11	1505A	Savitribai Phule Mahila College, Washim	Savitribai Phule Mahila College, Washim	07252-232262
12	2103A	S.B. Arts and Commerce College, Aurangapura, Aurangabad	S. B. College, Aurangabad - 431 001	0240-2332040

Sr. No.	Study Centre Code	Name of Study Centre	Address of Study Centre	Telephone No.
13	2107A	Marathwada Institute of Technology (Mit), Aurangabad	Marathwada Institute of Technology (MIT)P.B.No.327, Beed bypass Road, Aurangabad-431028	0240-2377284
14	21236	Foster devlopement school of management, Cidko	Cidko, shivajinagar, Aurangabad, 431136	9552558308 9860370760
15	2186A	Vinayakrao Patil College, Vaijapur	P.O. Box No. 3, Vaijapur, Aurangabad - 423 701	02436-222086
16	2201A	Swami Ramanand Tirth Arts and Commerce College,Ambejogai	S.R.T. College, Ambajogai, Dist. Beed - 431 517	02446) 247073,247173
17	22101	Navgan Shikshan Sanstha and Management Science Mahavidyalaya, Parali.	Navgan Shikshan Sanstha Rajuri (N) Arts,Commerce College, Behind Old Power House, Parli Vajinath - 431515 Dist. Beed (Maharashtra) INDIA	02446 223311
18	2217A	Anandrao Dhonde Babaji College, Kada	Alias Babaji College, Ashti, Beed - 414 202	02441-239621
19	2342A	Rajashri Shahu Arts, Commerce & Science College, Osmanabad	Rajashri Shahu Arts, Commerce & Science College Paradh Bk, Tal. Bhorkardan, Dist. Jalna - 431 114	02485-249471
20	2602A	Ramkrishna Paramhansa Mahavidyalaya, Osmanabad	Ramkrishna Paramhansa, Tambari Vibhag, Mahavidyalaya Osmanabad-413501	02472-222237
21	31236	Smt. P. D. Hinduja Trust Institute of Mgt. Studies, Mumbai	Smt. P. D. Hinduja Trust Institute of Mgt. Studies 315, New Charni Road, Mumbai - 400 004	022-40989000, 23826240
22	3133A	Chetana College of Commerce, Bandra	Govt. Colony, Near Sahakari Vasahat, Bandra (E), Mumbai - 400051	022-26422750
23	3134A	Vikas College of Arts, Commerce and Science	Kannamwar Nagar No. 2 Vikhroli (East) Mumbai 400 083	(022) - 25783540 / 25784267
24	31401	Shri Vinubhai Vrajlal Vallia's College of commerce.	M.K.School Complex, Factory Lane, Boriwali (w), Mumbai 400 092	
25	31453	S.S. & L.S. Patkar College of Arts & Science & V.P. Voude College of Commerce & Economics, Goregaon, Mumbai	S.V. Road, Goregaon(W), Mumbai - 400 062	022-28781188
26	31471	Ramanand Arya D.A.V. College, Bhandup	Station Road, Datar Colony Bhandup (E), Mumbai - 400 042	022-25662921, 9833552608
27	3258A	Yashwant Memorial Trust, Panvel	Ashoka Gardens, B-14, Near City Post Office, Mahatma Phule Road, Panvel - 410 206	022-27460181
28	3379A	N.E.S.Ratnam College of Arts, Science & Commerce, Bhandup	NES Complex, National High School Marg, Bhandup West, Mumbai, Maharashtra 400078	022 2595 1381, 25954464
29	3503A	Birla College of Arts, Science & Commerce, Kalyan	Murbad Road Kalyan Dist. Thane - 421 304	0251-2203740, 2231294
30	3506A	Karmaveer Bhaurao Patil College, Vashi	Vashi, Juinagar Sector 15A, Navi Mumbai - 400 703	2227661210, 9122- 27661210
31	35315	Jeevandeep Arts, Commerce & Science, Kalyan	Goveli Rayate Tal. Kalyan, Dist., Thane-421 103	0251-2390922

Sr. No.	Study Centre Code	Name of Study Centre	Address of Study Centre	Telephone No.
32	35334	Oswal Shikshan & Rahal Sangh Sanchalit Shree Halari Visa Oswal College of Commerce	Near Bhiwandi Road, Railway Station, Anjurphata, Bhiwandi, Thane 421 305	02522- 278115
33	4142A	Yashwantrao Chavan College	At post- Lakhandur, Bhandara 441803	
34	4402A	C.P. & Berar Education Society's College of Arts & Commerce, Tulsibaug, Nagpur	C.P. & Berar Education Society's College of Arts & Commerce, Tulsi Bagh, Mahal, Nagpur, Maharashtra 440032	0712 272 2329, 0712-2766482, 2740305
35	44127	Annasaheb Gundewar College, Nagpur	Gundewar Marg, Katol Road, Nagpur - 440013 Landmark: Near Chhaoni Bus Stop	0712 - 2591008, 0712 - 2591483, 9422808819940205 0243
36	44138	Mahalaxmi Jagdhamba Mahavidyalaya, Nagpur	Bhagini Mandal Parisar, Sitaburdi, Nagpur - 440012	9822706601
37	44150	Dhanwate College of Commerce & Management, Nagpur	Dhanwate National College Campus, Opposite Ajni Railway Station, Congress Nagar, Nagpur, Maharashtra 440012	0712 242 2759, 0712-2454193
38	44182	Mahila Mahavidyalaya, Nagpur	152, Nandanvan, Nagpur - 440009	0712 - 2744579 , 2744935
39	44211	Tirpude Institute of Management Education, Nagpur	1, Balasaheb Tirpude Marg Civil Lines, Sadar, Sadar, Nagpur, Maharashtra 440001	0712 252 1394, 0712 2543965
40	44234	City Premier College, Nagpur	Hindustan Colony, Wardha Road, Nagpur-440015.	0712-2251900, 6658300
41	44237	Seva Sadan High School, Nagpur	North Ambazari Rd, Jhansi Rani Square, Near Maharaj Bagh Road, Ramdaspath, sitabardi, Nagpur, Maharashtra 440010	0712-2151215
42	44253	V. M. V. Commerce, J. M. T. Arts College, Nagpur	Wardhaman Nagar Colony, Nagpur, Maharashtra 440008	0712-2764391, 0712 273 3932
43	44354	Cental Institute of Business Management Research & Development, Nagpur	Pawan Bhumi, Wardha Raod, Nagpur- 440 022	0712-2292367
44	44372	Aakar Institite of Management and Research Studies	Hingana, Tal.Hingna, Dist. Nagpur	9850222334
45	44373	REVNAT CHOURE COLLEGE	Borujwada, Saoner, Tal Saoner, Dist. Nagpur 441107	9766491596
46	4533A	Vidya Vikas Arts, Commerce & Science College, Wardha	Samudiapur, Dist. Wardha - 442 305	07151-225560
47	4534A	Lok Mahavidyalaya, Wardha	Bachelor Road, Pratap Nagar Wardha-442 001	07152-242580
48	4604A	Shivprasad Sadanand Jaiswal Arts & Commerce College	Arjuni, Morgaon Gondia 441 702	9423689343
49	5102A	Rayat Shikshan Santha;s,R.B.Narayanrao Borawake College Shrirampur Dist.Ahmednagar	A/p- Shrirampur Tal-Shrirampur, 413709	02422 -222347
50	5103A	Shri Sadguru Gangageer Maharaj Science, Gautam Arts & Sanjivani Commerce College, Ahmednagar	Kopargaon, Dist. Ahmednagar - 423 601	02423-223156

Sr. No.	Study Centre Code	Name of Study Centre	Address of Study Centre	Telephone No.
51	51104	Institute of Management Research & Rural Development, Ahmednagar	Opp. New Arts College campus, Lal Taki Road, Ahmednagar -414001	0241-23244898
52	51136	Mula Education Society's Arts, Science & Commerce college, Ahmednagar	Sonai, Newasa, Ahmednagar, Maharashtra 414105	02327-231384
53	5220A	SHRI. D.H.AGRAWAL ARTS, SHRIRANG AVDHUT COMM.& C.C.SHAH & M.G.AGRAWAL SCI.COLLE	.Navapur,Dist. : Nandurbar, 425418	02569-250159
54	5277A	SSVP. BHAUSAHEB N.S. PATIL ARTS & MFMA COM. COLLEGE,	Dhule 424002	02566 -272162
55	5281A	Sytltel Institute of Management & Research,Dhule	Wadi Bhokar Road, Devpur, Dhule-424002	02562-226085
56	5290A	M. D. Palesha Commerce College, Dhule	Near Shivritha, Dr. Ram Manohar Lohiya Marg Dhule - 424001	02562-245110
57	5299A	Sharda Shaikshanik & Samajik Sanstha Vidyadhan Mahavidyala, Dhule	Valwadi, Gondur Airport Road, Devpur, Dhule-424 005	02562-270071
58	5303A	M. J. Mahavidyalaya, Jalgaon	Prabhat Colony Chowk, Near Bank Of Maharashtra, Jalgaon, Maharashtra 425001	0257-2237363
59	53113	Tapi Valley Education Society's Dhanaji Nana Mahavidyalaya, Faizpur	Nehru Nagar, Vidya Nagar, Savda Road, Faizpur, Tal. Yawal, 425503	02585-245236
60	53206	smt. S. M. Agrawal Inst. of Management,Jalgaon	Om Market Yard Chalisgaon, Dist. Jalgaon -424 101	02589-222472, 09850629377
61	53223	TES'S Institute Of Management & Career Dev. Bhusawal	C/O. P. O. Nahata College, Bhusawal, 425201	9067321582
62	5404A	K. T. H. M. College,Nashik	Gangapur Road, Nashik - 422002	0253-2571376
63	5406A	Loknete Vyankatrao Hire College, Nashik	LVH College, Panchavati Nashik - 422 003	0253-2512924, 7588173862
64	5415A	Bhonsala Military College, Nashik	Rambhoomi Nashik - 422 005	0253-2545519
65	54245	Arts, Commerce Mahila Mahavidyalaya, Nashik	Jail Road, Nashik-Road, Nashik-422 101	0253-2465967
66	54433	N.D.V.P.'s G.M.D.Arts ,B.W.Commerce College Sinnar	Nashik Pune Highway, Sinnar Tal.Sinnar, 422103	02551 220099
67	54436	Jumma Majjid Charitable Trust Nashik, JMCT Polytechinc	Naikwadipura,JMCT Campus Wadala Road Nashik, 422 006	(0253) 223 7492
68	5517A	Institute of Business Management & Research Centre, Nandurbar	Khodai Mata Road,NTVS, College of education, Nandurbar-425 412	02564-2225088
69	5525A	P. S. G. V. T. Mandal's Arts, Science & Commerce College, Nandurbar	Shahada, Dist - Nandurbar, Maharashtra, Pin Code: 425409	02565-223747
70	62209	Chanakya Mandal, Pune	1557, Sadashiv Peth, Near Navipeth Vitthal Mandir, Pune, Maharashtra 411030	020 2433 8542, 020-2433854

Sr. No.	Study Centre Code	Name of Study Centre	Address of Study Centre	Telephone No.
71	62242	Synergy Institute of Management, Pune	Synergy Institute Of Management, 272, Nandadeep Education Society, Near Mitra Mandal Chowk, Parvati, Pune - 411 009. Maharashtra - India	020-24432452, 8805105292 / 9011012119 / 8805105290
72	62258	Centre for Social Sciences, Management & Research of All India Institute of Local Self Government, Pune	Pinnac Memories, L Building, Nr. Karve Statue (Putala), Kothrud, Pune, Maharashtra 411038	020 2545 5099
73	6225A	Brihan Maharashtra College of Commerce, Pune	Shivaji Nagar Aagarkar Road, Pune - 411 004.	020-5654943
74	62263	National Institute of Management Science, Pune	Survey No. 169/1/A, Opp. ECPRO International Chinchwad, Pune - 411033	020-27353727/28
75	6230A	Samajbhushan Ganpatrao Kalbhor Arts, Commerce & Science College, Pune	Loni Kalbhor, Tal. Haveli, Dist. Pune-412201	020-26913846
76	62333	Maharashtra Vidyarthi Sahayak Mandal, Pune	Sadashiv Peth, Pune -411030	020-24465774
77	62359	Prof. Ramkrushna More, Art's Com & Science College, Pune	Prof. Ramkrushna More, Art's Com & Science College, Pune-411 044	020-25443024
78	62430	Shri Bhaskargiri Maharaj Shikshan Prasarak Mandal, Indrayani College of Information Technology and Management, Pune	SBMSPM, Bhosari, PMT Chowk, Pune - 411039.	9890150175
79	62468	Hujurpaga Mahila Vanijya Mahavidyalaya	691, Narayan Peth, Laxmi Road, Pune 412 030	24455484
80	62471	Preetam Prakash College Arts & Commerce, Pune	Sect.No.1 Near Bhairavnath Vidyalaya, Indrayaninagar, Bosari, Pune -411 039	9260204295
81	62516	Haribhai V.Desai College	Desai Brother's, Vidya Bhavan, 596, Budhawar Peth, Pune 411 002	24463914 24449797
82	6261A	Dr.B.N.Purandar Arts & Smt.Shantidevi Gopichandji Gupta Commerce College, Lonavla, Dist-Pune.	Dr.B.N.Purandar Arts & Smt.Shantidevi Gopichandji Gupta Commerce College, Lonavla, Dist-Pune.	02144-273006
83	6319A	Indapur Taluka Shikshan Prasarak Mandal's Arts Science & Commerce College, Pune	ASC College, Indapur Dist. Pune - 413 106	02111-223102
84	6321A	Manikchand Dhariwal Inst. of Mgt. & Rural Tech., Pune	CT Bora College Rd, Shirur, Maharashtra 410 212	02138-2246788
85	6464A	Shri Shivaji Education Society, Karad's Board for Higher Education, Venutai Chavan College	Vidhya Nagar, Karad, Satara 415 124	(02164) 271619
86	6504A	B.P. Sulakhe Commerce College, Barshi	Barshi-Pune Hwy, Chatrapati Colony, Shivaji nagar, Barshi, Maharashtra 413401	02184-222531
87	6505A	Karmaveer Bhaurao Patil College, Pandharpur	College Road, Pandharpur, Maharashtra-413304 India	02186-223104, 91-2186-228-644
88	6585A	Walchand College of Arts and Science, Solapur	Walchand Hirachand Marg, Ashok Chowk, Solapur, Maharashtra 413006	0217 265 1863
89	65101	Lokmangal Bio Technology College	Tal- North Solapur, Dist-Solapur. Pin- 413222.	0217 2735521, 23
90	65153	Rajsinh Mohite-Patil Institute of Management Studies	Shankarnagar, Akluj, Tal.Malshiras, Solapur 413 118	(02185) 224952

Sr. No.	Study Centre Code	Name of Study Centre	Address of Study Centre	Telephone No.
91	71103	Shivraj College of Arts, Commerce & Science College, Kolhapur	Gadhinglaj, Dist. Kolhapur - 416 502	(02327) 222307,224142
92	71122	Vivekanand College, Kolhapur	2130 'E', Tarabai Park, Tal. Karveer, Kolhapur - 416 003	(0231)2658612, 2658840
93	7114A	Night College of Arts & Commerce, Kolhapur	Ichalkaranji, Dist. Kolhapur - 416 115	(0230) 2437666
94	7117A	Dr.J.J.Magdum College of Engg, Jaysingpur.	Gat No. 289, Shirol - Wadi Road , Agar Bhag, Kolhapur, Jaysingpur, Maharashtra 416101	02322 221 825, 221827, 663100
95	71216	Shri Shahaji Chhatrapati Mahavidyalay, Kolhapur	Dasara Chowk, Kolhapur - 416002	0231) 2644204
96	71242	Sou. Sushila Danchand Ghodawat Charitable Trust's Group of Institutions, Kolhapur	Atigre, Sangli-Kolhapur Highway, Tal-Hatkangale,, Dist. Kolhapur - 416 118	0230-2463779, (0230) 2460555, 7721915081
97	71258	Vidya Prabodhini Institute of IT & Management, Kolhapur	Vidya Prabodhini Institute of IT and Manageent, apposite sahaji law college, sahpuri port lane, arhum plaza, CS No.1104, Sahupuri 4th lane,Kolhapur-416001	8805209898, (0231) 6452321
98	7202A	Shanti Niketan, Navbhart Shikshan Mandal, Sangli	Nagar Road, Lok vidhyapit, Sangli - 416 416	0233-2314844
99	72146	Padmabhushan Dr. Vasantodada Patil Mahavidyalaya, Kolhapur	Tasgaon - Dist. Sangli-416312	02346-250665, (02366) 250575
100	72161	Balwant College Vita, Sangli	Balwant College, Vita, Khanapur, Sangli-415 311.	02347-272096
101	7232A	Rajarambapu Institute of Technology, Sangli	Rajaram Nagar Sakharale, Tal. Walwa, Dist. Sangli - 415 414	(02342) 226488, 220329
102	7464A	Dr. J. B. Naik Arts & Commerce College, Shindudurga	Sawantwadi, Dist, Shindudurga - 416 510	(02363) 271106
103	7477A	Chikitsak Samuha's multipurpose education center, Kudal, Shindudurga	1 st Floor, Parashuratna Co-op. Hsg. Soc. Opp. Raul Maharaj College, Kudal, Sindhudurg-416 520	9403070680, 9764809669
104	8436A	College of Computer Science & Information Tech., Latur	Ambejogai Road, cocsit, Latur - 413 531	(02382) 228646,228585
105	8571A	Institute of Tech. & Management, Nanded	Institute of Tech. & Management, Nanded - 431 601	02462) 254850,253471
106	8581A	Indira Institute of Management, Science Sahayog Educational Campus, Nanded	Vishnupuri, Nanded - 431 606	(02462) 229184
107	8701A	Shri Shivaji College, Parbhani	Vasmat Road, Tal-Parbhani, Dist-Parbhani - 431 401	02452-226849

9. Contacts

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विद्यापीठ गीत



एक प्रतिज्ञा असे आमुची ज्ञानाची साधना ।
चिरंतन ज्ञानाची साधना ।
ज्ञान हेच संजीवन साऱ्या जगताच्या जीवना ॥ धृ ॥
ज्योत जागवू सुजाणतेची सकलांच्या अंतरी ।
तीच निवारील पटल तमाचे प्रभात सूर्यापरी ।
ज्ञानच देउळ, ज्ञानच दैवत, प्रगतीच्या पूजना ॥ १ ॥
नव्या युगाचा नव्या जगाचा ज्ञान धर्म आहे ।
त्यातच अमुच्या उजळ उद्याचे आश्वासन राहे ।
मुक्त करिल तो परंपरेच्या बंदिघरातुन मना ॥ २ ॥
हाच मंत्र नेईल आम्हाला दिव्य भविष्याकडे ।
न्यायनीतीचे पाऊल जेथे भेदाशी ना अडे ।
जे जे मंगल पावन त्याची जेथे आराधना ॥ ३ ॥

कुसुमाग्रज

Production

Shri. Anand Yadav
Manager
Print Production Centre
YCMOU, Nashik - 422 222

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- **First Publication** : May 2020
- **Typesetting** : Om Computers, Nashik - 422 007
- **Publisher** : Registrar, Yashwantrao Chavan Maharashtra Open University, Nashik - 422 222

NB20-21 MBA